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**LINDENWOOD UNIVERSITY CHOOSES HITACHI SK-HD1000 HD CAMERAS  
FOR LOCAL NEWSCASTS**

**WOODBURY, NEW YORK, February 17, 2009** – Lindenwood University, in St. Charles, MO., has installed three Hitachi SK-HD1000 1080i HDTV Studio/Field cameras with Fujinon HAs16x7.6BRM lenses in its new Charter Communications HD Video Studio. Designed as an environment where communications majors could hone professional broadcast skills, the studio and its adjacent control room were funded by Lindenwood University and Charter Communications.

Located in the J. Scheidegger Center for the Arts on the Lindenwood campus, the HD studio is used by the students to produce “LU News Update,” a 15-minute newscast that airs on Charter Cable channel 989, serving St. Charles County, MO, on Monday, Wednesday, and Friday afternoons. While this news show was pre-recorded during the fall semester 2008, starting with the spring semester 2009 it will be transmitted live from the HD studio; and eventually offered as video-on-demand via the local AT&T U-verse IPTV system.

Under the supervision of the Lindenwood faculty team—Peter Carlos, station manager; Ben Scholle, program manager, and Edward Voss, director of operations—students produce virtually all of the programming seen on the Charter channel. Among the regularly scheduled shows are three local public affairs forums: “Topics in Education,” “Insight,” and “Business Roundtable.”

“When we began outfitting our new HD studio last August, the goal was to fill it with state-of-the-art HD equipment that would enable our students to fit seamlessly into any broadcast operation upon leaving here,” said Voss. “The Hitachi cameras have exceeded our expectations of quality and reliability and proven to be an excellent value. They are user-friendly and produce a consistently beautiful picture under varying lighting conditions.”

While the HD studio is brightly lit with a mix of tungsten and color corrected fluorescent lights, the 250-seat “Black Box Theater” across the hall has a combination of tungsten and theatrical lighting with a dimmer package. The students occasionally move the Hitachi cameras into the “Black Box Theater” to shoot game shows, band performances, and other specials. With remote setup using Hitachi CU-HD1000 camera control units, Voss said, “the cameras handle this dramatic lighting change very smoothly without quality compromises.”

With a set-up that rivals many TV stations, Lindenwood’s HD facility features a tapeless newsroom with Avid iNews newsroom control system, Avid AirSpeed ingest and playout server, and dual-channel Avid Deko 1000 HD character generator with Deko Select for browsing the asset library. The control room has a Grass Valley Kayak 200-C HD 2-M/E, 24-input switcher that feeds a 52-inch Sony LCD flat screen with Miranda Alto for multiviewer monitoring, as well as auxiliary outputs feeding three 46-inch Sony monitors on the news set.

“With the outstanding customer support we received from Hitachi and our dealer, Bill Johnson of Modern Communications in Fenton, MO, the whole process of evaluating, purchasing, and installing the Hitachi cameras was a pleasure,” said Voss. “When the cameras arrived, Hitachi sent a tech team here to set them up and check them out; and everything worked perfectly.”

### **About Lindenwood University**

With a heritage spanning over 180 years, Lindenwood University is a four-year liberal arts institution dedicated to excellence in higher education. Located west of St. Louis, MO in the community of St. Charles, Lindenwood University offers more than 120 undergraduate and graduate degree programs to over 14,500 students through values-centered programs that promote the talents, interests, and future of its students.. Information about Lindenwood University is available at [www.lindenwood.edu](http://www.lindenwood.edu) .

### **About Hitachi**

Hitachi Kokusai Electric America, Ltd. designs, manufacturers and markets video cameras, digital transmission, processing and recording devices for the broadcast television, cable, video production, and industrial vision markets. For more information, please call (516) 921-7200 or visit Hitachi's web site at <http://www.hitachikokusai.us>. Hitachi Kokusai Electric, Inc., is a Hitachi, Ltd. (NYSE: HIT) group company.

Full versions of all press releases and product images are posted on the web site in the pressroom section: [www.hitachikokusai.us](http://www.hitachikokusai.us)

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Editor’s Note: Color product photographs are available upon request.

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